



Jeff Peterich & Brian Long
Sonoma County Cagers Basketball
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2015 Advertising Program

Dear Local Business,

The Sonoma County Cagers are seeking business sponsors who are willing to purchase advertising with our program to help with the costs of our youth basketball program. The majority of the advertising funds will go toward financial aid for our players. We are currently soliciting advertising at three different levels. The levels are as follows:

Gold Sponsor \$1200

- Business Logo on the home page of our website with link to your business
- Business Logo on all e-mail correspondences within our organization. (All emails to parents throughout the year)
- Business Logo on our Sonoma County Cagers T-Shirts
- 5 Free Offers/Posts for your business on our Facebook Page during the season
- Business Name on Flyers made available at Cagers Tournaments (April & May)
- 4 Sonoma County Cagers T-Shirt

Navy Sponsor \$400

- Business Logo on the home page of our website with link to your business
- Business Logo on all e-mail correspondences within our organization.
- 3 Free Offers/Posts for your business on our Facebook Page during the season
- Business Name on Flyers made available at Cagers Tournaments
- Sonoma County Cagers T-Shirt

White Sponsor \$300

- Business Name on the home page of our website with link to your business
- Business Name on Flyers made available at Cagers Tournaments
- Sonoma County Cager's T-Shirt

Thank you for considering to be a sponsor by purchasing advertising with the Sonoma County Cagers. Your support will greatly help the program and allow us to include players who would not otherwise be able to participate.

Sincerely,

Jeff Peterich and Brian Long